



Company Name: Foodholic
Website: www.foodholic.in

Facebook page :
<https://www.facebook.com/foodholic.M2H2/?fref=ts>

**Changing the way,
People think about street food..**

PROBLEM STATEMENT



Customers

Not able to get food in hygienic form.

Difficult to trust eating environment.

FOODHOLIC SOLUTION

By Keeping sustainable environment in focus contributes to the upliftment of hygienic standards of street food with its eco-friendly food carts. It also provides real time information about the street food vendors.

PROBLEM STATEMENT



Food Vendors

Limited customer base.

No other means of getting money.

FOODHOLIC SOLUTION

Foodholic provides a platform for the street food vendors to gain revenue by affiliate marketing. Customer base and food quality will be maintained by the rating system.

How Foodholic is going to transform the street food stalls into organised food stalls?

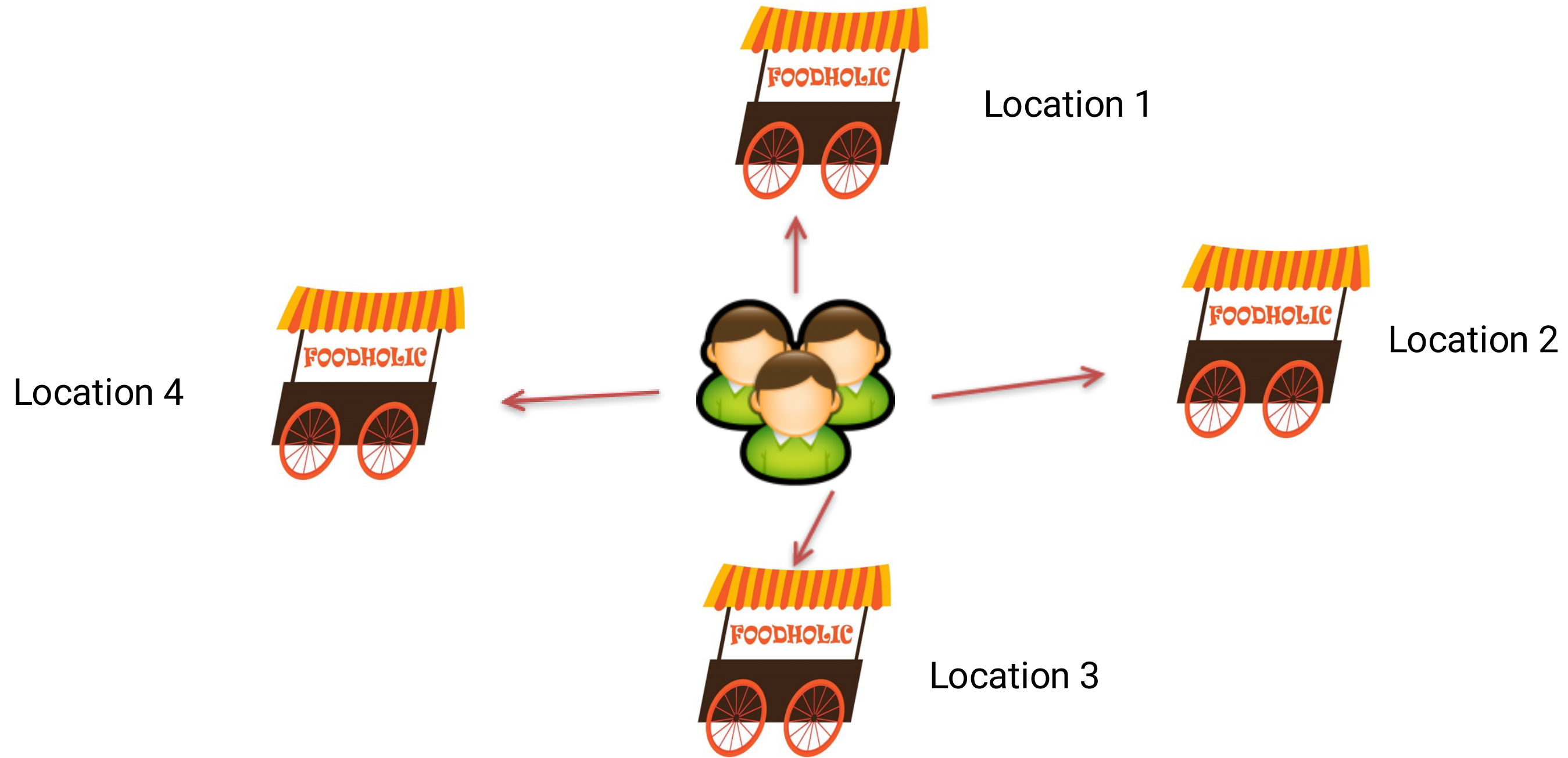


Features

1. Dustbin: An inbuilt dustbin to prevent littering of waste on roadside.
2. Push Button Water System: Clean water to ensure culinary standards while cooking and washing.
4. Wash Basin/Sink.
5. Safe lockers for effective cash handling.
6. Eco friendly night lights adding beauty to the product.
7. Fully Electric and pollution free vehicle.
8. Switches for the convenience of customers.
9. Protection from road dust by covering top and front of the cart.
10. Chimney to exhaust smoke.
11. Large storage Capacity.
12. Highly portable.
13. Fully customized according to the need of vendors.



STAGE 1 : FOODHOLIC BRAND BUILDING



STAGE 2 : Converting Existing Food Carts Into Foodholic



Existing food carts



Foodholic Carts

BUSINESS MODEL



- We will get revenues through the food that we will sell.
- We will also get the revenue by getting advertisements on our carts.

THANKS

